

the nitty gritty

In our pricing grids, the numbers 4/4 mean full color both sides, 4/1 is color on one side, black and white on the other, and 4/0 is color one side, no printing on the other. \$25 minimum charge on all orders. Please don't hesitate to email info@smartset.com or call 612.339.7725 with questions or to get a quote.

Prices subject to change without notice.

contact us

You can call us at 612.339.7725.

We promise you'll talk to a real, live human being.

Find out more info, upload files, or find directions to our studio at smartset.com.

Send us an email with questions, quote requests, or anything else at info@smartset.com.

turnaround

Most straight forward print jobs are completed within 24 hrs., though additional finishing options, specialty papers, or large orders may add time. We'll work with you to meet your deadline. Just let us know when you need it, and we'll do our best to accommodate.

We ship via FedEx, UPS, Priority Mail, or couriers, or stop by and check out our outsider art collection.

business cards

Sharp looking business cards are as important as they've ever been to make the right first impression. Go thick, up to 130 lb. cover stock, or white toner on heavy black paper, reverse a logo for a show-through metallic look, it's all up to your imagination. We'll help you express your identity with tactile, "how you'd do that?" execution. Business card orders are usually completed in 24 hours, some premium options take longer.

standard business cards

	4/4	4/1	4/0
250 cards	\$40	\$36	\$30
500 cards	\$78	\$70	\$59
1,000 cards	\$138	\$114	\$102
2,000 cards	\$240	\$180	\$144
3,000 cards	\$340	\$234	\$180
4,000 cards	\$415	\$280	\$210
5,000 cards	\$465	\$330	\$240

Stock; 100 or 110 lb. cover; uncoated, coated matte, gloss

premium options for business cards

Double Thick Stock +15% of base price
(120 – 130 lb. double thick papers)

Specialty Double Thick Stock +20% of base price
(Black or colored duplexed papers, silver metallic, cotton rag)

White or Clear toner +20% of base price
Corner Rounding \$20/M
Die cut round corners \$110
Emboss / Deboss call or email

flyers, sell sheets, letterhead

Text Weight

Printed on 70 or 80 lb. gloss, matte, or uncoated text, 100% post-consumer recycled paper available at no extra charge. \$25 surcharge for special order stocks.

	4/0	4/1	4/4
50 sheets	\$33	\$45	\$55
100 sheets	\$55	\$65	\$93
250 sheets	\$113	\$150	\$188
500 sheets	\$195	\$238	\$300
1,000 sheets	\$330	\$390	\$500
2,000 sheets	\$450	\$550	\$750

Tri--fold brochures: Add folding charge (see below).

Bleeds: Add \$10 for 50 /100, or \$20 for larger runs.

Heavy text weight stock: Add 15% for 100 lb. text.

Cover Weight

Printed on 80 or 100 lb. gloss, matte, or uncoated cover stock, 100% post-consumer recycled paper available at no extra charge. \$25 surcharge for special order stocks. 110 lb., 120 lb., and 130 lb. cover stock available, call or email for pricing.

	4/0	4/1	4/4
50 sheets	\$39	\$50	\$60
100 sheets	\$65	\$85	\$100
250 sheets	\$125	\$173	\$216
500 sheets	\$225	\$270	\$345
1,000 sheets	\$375	\$450	\$600
2,000 sheets	\$520	\$630	\$860

Bleeds: Add \$10 for 50 /100, or \$20 for larger runs.

Folding / Scoring (per score)

Cover stock must be scored to be folded, scored and folded cover stock bills for both.

50/100	\$20 min.
250/500	\$30
1,000+	\$40/M

postcards

Pricing includes all set-up, trimming, and proof, if desired. House stock is 14 pt. coated 2 side matte cover stock. Other stock available upon request. Standard turnaround time is 24 hours after final approval.

4.25" x 6" standard postcards

	4/0	4/1	4/4
100 cards	\$23	\$35	\$47
250 cards	\$43	\$66	\$92
500 cards	\$78	\$119	\$158
1,000 cards	\$114	\$179	\$216
2,000 cards	\$203	\$270	\$334
5,000 cards	\$465	\$618	\$760

Oversize postcards (up to 6" x 9")

	4/0	4/1	4/4
100 cards	\$42	\$54	\$60
250 cards	\$97	\$125	\$135
500 cards	\$129	\$197	\$240
1,000 cards	\$225	\$294	\$370
2,000 cards	\$378	\$450	\$525
5,000 cards	\$583	\$745	\$958

posters

Full bleed 11x17" posters on coated matte or gloss, or uncoated cover stock.

<50	\$1.55 each
50-99	\$1.30 each
100	\$1.00 each
25090 each
50075 each
75062 each
1,00052 each
2,00040 each

booklets, brochures

8.5x11" booklets

8.5x11 page size, 11x17" spreads, printed on 70 lb. text wt. paper, saddle stitched. Booklet pages must be in multiples of four. Price includes set up, stapling, and final face trim.

4 page brochures (one 11x17" sheet, folded)	text	cover
50	\$113	\$120
100	\$180	\$203
250	\$340	\$385
500	\$540	\$640
1,000	\$790	\$900
2,000	\$1,300	\$1,480

8 pager (two 11x17" stapled to make 8 pages)	text
50	\$213
100	\$355
250	\$645
500	\$905
1,000	\$1,390
2,000	\$1,810

Cover wt. cover: add 5%, plus \$20 scoring charge.

Laminated covers, add \$1 each.

We can make booklets with as many pages as you'd like. Contact us for a quote.

8.5x5.5" booklets, horizontal or vertical

8 pager (two 11x17" sheets, stapled to make 8 pages)	text
50	\$213
100	\$355
250	\$645
500	\$905
1,000	\$1,390
2,000	\$1,810

We can make booklets with as many pages as you'd like. Contact us for a quote.

envelopes

Digital envelope printing, all sizes and styles available. Prices for 'standard' white wove, printing on one side, front or back. Other envelope stock available upon request. Prices based on "average" coverage, heavy coverage may incur add'l charges.

invitation / announcement (A2, A6, A7)

	Base price
100	\$75
250	\$125
500	\$175
1,000	\$280
2,000	\$370
Two sided printing	base price + 50%
Black ink only	less \$20 off base price

business envelopes (No. 10, No. 10 window, No. 9, 6 3/4 remittance)

	Base price
100	\$60
250	\$110
500	\$160
1,000	\$265
2,000	\$355
Two sided printing	base price + 50%
Black ink only	less \$20 off base price

Cougar Uncoated envelopes

- add \$20/250 for Invite,
- \$20/500 for Business styles

Supplied envelopes

- 10% off

Clear or white toner

- add 25%

note cards

Notecards should match standard envelope sizes. For an A2 size, folded size would be 4.25x5.5". For A6, folded size is 4.25x6" and for an A7 envelope, folded card size is 5x7" Pricing is for cards printed front and back, with blank insides. Email us for a quote on printed insides. Cards scored, delivered flat.

A2 size notecards

100	\$59
250	\$102
500	\$155
1,000.....	\$265
2,000.....	\$415

You can mix or match designs to get qty. discounts.

A6 or A7 size notecards

100	\$85
250	\$155
500	\$265
1,000.....	\$415
2,000.....	\$580

You can mix or match designs to get qty. discounts.

Blank envelopes

A2	\$15/250 qty.
A6	\$18/250 qty.
A7	\$20/250 qty.
Poly sleeves for merchandising	\$10/100 qty.

wedding suites

Your wedding is a special day in your life, and we understand that you don't want cookie cutter invites. We treat every wedding job as a custom job, and are happy to work with you to make your suite of printed materials unique. Contact us or stop by to discuss unique methods and materials.

books

We love books; designing them, printing them, reading them. We do perfect bound books from 1 to 1,000 copies, artist's books, portfolios. We can also do short runs of hardcover books, from 200 and up.

Perfect binding:

1-5	\$5 each
6-10	\$4 each
11-50	\$3.50 each
51-99	\$2.50 each
100	\$1.50 each
250+	call or email

wiro (twin loop) binding:

Available in multiple sizes in black or white. Price includes clear vinyl front and color back covers, if desired. \$2 each

Saddle stitching (stapling)

<100	\$1.25 each
100	\$.115
250	\$.145
500	\$.155
750	\$.173
1,000.....	\$.190
>1,000	call or email

misc. bindery services

Corner rounding	\$20/1,000
Trimming (bleed)	\$.20 min.
Padding (note pads)	call or email
Corner stapling.....	\$40/1,000

fine art inkjet prints

We print fine art giclées on our Epson inkjet printer with 9 color archival inks. House stock is Hahnemühle 100% cotton rag inkjet paper. Prints available up to 17x22 inches. Prints are rated to last 80-90 years.

8.5x11"	\$.12
11x17"	\$.22
17x22	\$.40

Call or email us for quantity discounts.

digital photography

Digital photography from our 3 light photo studio. Great for product shots, merchandise, or prototypes, we can also shoot artwork too large to scan.

Per shot	\$20-\$30
Outlining	\$10/image

scanning

We can scan art up to 12x17", transparencies up to 8.5x11", including slides, negatives, and large format images. Includes minimal color matching/proof.

Scans (each)	\$.20
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services for printers

Services for letterpress and offset printers include Linotronic film output and polymer plate making. With our 30 years experience in prepress, we'll work with you to provide materials that meet your technical requirements.

linotronic film negatives or positives

Photographic film with resolution of 2,540 dpi. Specify right reading emulsion down (RRED) for offset, or right reading emulsion up (RREU) for letterpress. Film for letterpress should be bitmap, not grayscale, to avoid halftone dots. Film is 12" wide by any length.

Letter size (8.5x11" with crops)	\$.20
Legal (up to 14" in length)	\$.26
Tabloid (up to 18" in length)	\$.32
Large sizes charge tabloid size plus \$1/inch over 18".	

polymer plates

Adhesive backed polymer plates for letterpress. 'Standard' (KF95) or 'Deep Relief' (KF152) available. All plates come with hard proof and include film costs.

KF 9565 cents/sq. inch
KF 15270 cents/sq. inch

polymer plate making materials

KF 95 (Standard) unexposed plate material	
16.5x23.375"	\$.35
11.17x16.5	\$.18
8.25x11.75"	\$.9
KF 152 (Deep Relief) unexposed plate material	
16.5x23.375"	\$.50
11.17x16.5	\$.26
8.25x11.75"	\$.14
Adhesive Backing	\$1.50 ft.